

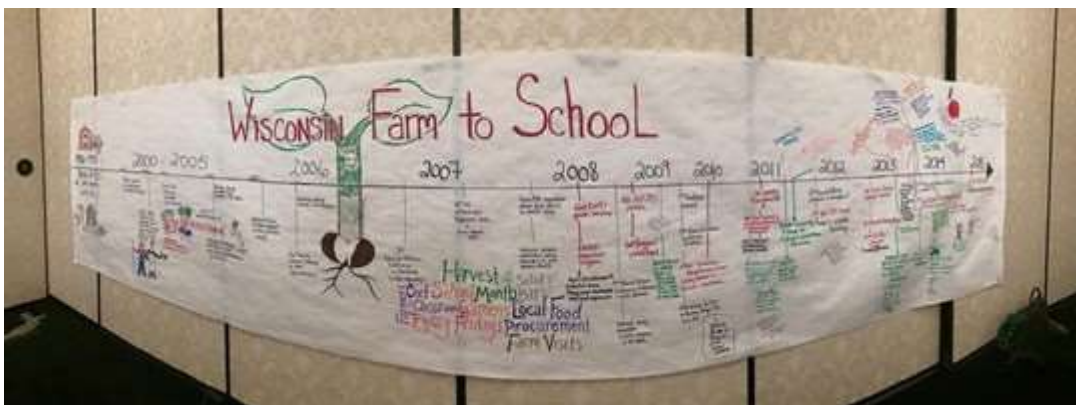
Wisconsin Farm to School

Department of Agriculture, Trade and Consumer Protection

February 10, 2015

In today's Wisconsin Farm to School newsletter, you will find:

- [Farm to School Summit wrap up](#)
- [New Tools and Resources](#)
- [Trainings, Webinars, and Conferences](#)
- [Farm to School job opportunities](#)
- [Farm to School Funding Opportunities](#)



Farm to School Summit wrap up

Did you attend the 2015 WI Farm to School Summit?

Thank you for sharing your energy at the third annual Wisconsin Farm to School Summit. We had a great time, learned a lot and look forward to moving and growing farm to school throughout the state with you.

Salad Bar Raffle Winner!

A big thank you to Roundy's Supermarkets and Let's Move Salad Bars to Schools for donating the salad bar kit! Corinne Palmer of the Schlitz Audubon Nature Center was the lucky winner! Still interested in a salad bar? You can learn more at [Let's Move Salad Bars to Schools](#).

Farm to School Evaluation Group

Are you interested in joining at Wisconsin Farm to School Evaluation Discussion? This idea came out of the morning Evaluation Session, with lots of great energy. Please e-mail Beth Hanna at Community GroundWorks (beth@communitygroundworks.org) to join this group.



We want to hear from you!

Please take a moment to share your thoughts about the Summit with us. [Click here to complete the Full Summit Evaluation](#). [Click here](#) to complete a short evaluation for your afternoon workshop, if you didn't complete one at the Summit. Thank you for helping us improve this event in the future.



www.cias.wisc.edu/toolkits/

Wisconsin Farm to School Toolkit

Just a reminder that the Wisconsin Farm to School Toolkits are your one-stop shop for farm to school ideas, resources and tools. Be sure to take a look! Also, we will post some of the great resources shared in the Local Food Summit Farm to School Track.

Find Conference Materials Online

The conference materials will all be posted online for participants to see. We aim to have all materials up within the next two weeks. You can find them on the SlideShare website here: http://www.slideshare.net/WI_F2S_Summit

Last, but not least, **THANK YOU** to the amazing sponsors of the Wisconsin Farm to School Summit. Their support of this event made it a true success!

New Tools and Resources

- [Wisconsin School Garden Initiative February Newsletter](#)

The February newsletter from the [Wisconsin School Garden Initiative](#) has some wonderful resources for seed starting with kids! There's also an inspiring school garden story from Onalaska, WI.

- [**IATP Report – Using Regionally Grown Grains and Pulses In School Meals**](#)
- [**CIAS Harvest Medley Project – Research Brief**](#)
- [**Harvest for Healthy Kids Releases New Materials - PreK**](#)
- Check out the new Apple Activity Kit at harvestforhealthykids.org, and see how you can get children excited about apples!

Trainings, Webinars, and Conferences

Marketing matters

Join us for, “Marketing Matters!” a free two-hour workshop highlighting how your school food service can make your meals shine through simple, effective marketing strategies – including farm to school.

Wednesday, February 18, 2015

La Follette High School Cafeteria, Madison Metropolitan School District
702 Pflaum Rd, Madison, WI 53716
2:00– 4:00 pm

Thursday, February 19, 2015

Franklin Middle School Cafeteria, Green Bay Area Public School District
1233 Lore Lane, Green Bay, WI 54303
3:30-5:30 pm

This is a **FREE** event, but registration is required. Please [use this link](#) to register for the event: <http://go.wisc.edu/m1ndv4>. Please register by Friday, February 13th. Questions? Contact Vanessa Herald (vherald@wisc.edu or 608-263-6064).

This workshop is brought to you by Transform Wisconsin, UW-Madison Center for Integrated Agricultural Systems and The Food Trust.

This event is supported by the CDC's Community Transformation Grant Program, which is made available through the Prevention and Public Health Fund of the Affordable Care Act to the Board of Regents of the University of Wisconsin System: Grant Number 3597; PI: Sarah Van Orman.

SAVE THE DATE

What Health Looks Like:

Healthy Food and Beverages in Wisconsin Hospitals & Clinics Forum

Friday, June 5, 2015

9:00am-3:30pm

Madison, WI

Forum Goals:

- Convene champions and stakeholders to identify best practices for creating healthy hospital & clinic food and beverage environments
- Share real-world examples, tools and resources
- Address gaps that are needed for WI hospitals & clinics to model healthy food and beverage choices

More details to follow!

For questions, contact:

Emily Reynolds, eareynolds@uwcarbone.wisc.edu, 608.262.7285

Nan Peterson, NPeterson@uwhealth.org, 608.262.9993

Planning Committee:

American Family Children's Hospital
Childhood Obesity Prevention Collaborative
Public Health Law Center
WI Comprehensive Cancer Control Program
WI Department of Agriculture, Trade, and Consumer
Protection
WI Hospital Association
WI Obesity Prevention Network

Farm to School job opportunities

Finance & Operations Director, National Farm to School Network

The National Farm to School Network is now accepting applications for a full time finance and operations director. The position description may be found on our [website](#) or downloaded as a [PDF here](#). The finance and operations director will direct all organizational activities related to finance, budgeting, human resources and general operations. The finance and operations director will be part of the organizational leadership team, serving as a strategic thought partner and reporting directly to the executive director (ED). Projected start date: April 1, 2015. The deadline to apply is February 25, 2015.

Gardener-in-Residence Job Opening

Community GroundWorks is seeking an experienced educator and grower to serve as Gardener-In-Residence at Lapham Elementary school. Candidate must have at least two years experience facilitating outdoor youth programs and gardening or farming using sustainable and/or organic practices. Starting wage is \$12/hr. For a detailed job description and application instructions click [here](#). Learn more about Lapham Elementary School's innovative Gardener-in-Residence program that facilitates garden-based learning in Lapham's recently expanded Outdoor Classroom and Community Garden by [visiting lapham-marquette-ptg.org](#) or finding [Lapham Garden & Green Team on Facebook](#). Deadline to apply is February 15, 2015.



Farm to School Funding Opportunities

SARE PDP

The 2015 North Central Region Sustainable Agriculture Research and Education Program's (NCR-SARE) **Professional Development Program Call for Proposals** is now available online at <http://www.northcentralsare.org/Grants/Our-Grant-Programs/Professional-Development-Grant-Program> The deadline for proposals is 4:00 pm CDT on Thursday, April 2, 2015.

Bag the Junk Contest from National Education Association's Health Information Network

Calling all educators, food service and other support professionals, administrators, students and families—NEA's Health Information Network wants to hear your [Smart Snacks](#) stories! Share your successes and challenges with healthy school foods from vending machines, cafeteria à la carte lines, school stores, and fundraisers. [Enter here](#) for a chance at \$300 and a professional video made about your school for national coverage.

Crowdfunding for Green School Initiatives

The nation-wide, nonprofit crowdfunding platform [ioby](#) is offering a special 'match funding' opportunity to schools that are starting an environmental project for the very first time. Eligible projects can be anywhere in the US, and must run a crowdfunding campaign with a goal of \$1000 or less, in early 2015. Thanks to the support of the Johnson Ohana Charitable Foundation, donations to Green Schools campaigns will be doubled, up to \$500 per campaign. Visit ioby.org/green-schools for more info and to apply.

[Ben & Jerry's Foundation: Grassroots Organizing for Social Change Program](#)

Purpose: Supports organizations working towards social and environmental change, and support just, sustainable food systems.

Eligibility: Non-profit grassroots organizations. **Funding:** Up to \$20,000 **Deadline:** April 15, 2015

[The American Heart Association and Robert Wood Johnson Foundation: Voices for Healthy Kids](#)

Purpose: to advance public policy that reverses childhood obesity by investing in state, local and tribal public policy issue campaigns whose efforts are linked to its [six priority areas](#).

Eligibility: Non-profit organizations.

Funding: Up to \$100,000.

Deadline: Rolling.

Contact: Jill Ceitlin at jill.ceitlin@heart.org

[The Pollination Project](#)

Purpose: Supports “Individual change-makers.”

Eligibility: Individuals.

Funding: \$1,000.

Deadline: Rolling.

FOR MORE INFORMATION, contact DATCP's Sarah Elliott at 608-224-5046 or sarah.elliott@wisconsin.gov.